# IT Company Types – Homework

# Analyzing Product-Based and Service-Based Companies

Select one **product-based** and one **service-based company** from our **partners** and describe their **positive** and **negative aspects**. Write your opinion on the **pros** and **cons** of each. Discuss why working in a product-based or service-based company may be beneficial.

Pick companies from the SoftUni partners list: [https://softuni.bg/partners](https://softuni.bg/partners%20).

## Product-Based Company

Research the company and describe **company profile** in the form below.

### Company Information

|  |  |
| --- | --- |
| Company name: | Bosch |
| Web site: | https://www.bosch.bg/ |
| Major products / services: | Automotive equipment, Garden equipment, Household appliances etc... |
| Company type: | Product |
| Major technology stack: | Artificial Intelligence (AI)  Machine Learning (ML)  Languages used by Bosch can vary widely based on the nature of their projects and divisions, nut mainly Python, C++ and Java. |
| Other info: | --- |

### Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

|  |  |
| --- | --- |
| **Pros** | **Cons** |
| Job security - stable job | High level of stress |
| Big brand/big known name on the market | Bureaucratic work environment |
| Benefit packages |  |
|  |  |
|  |  |

## Service-Based Company

### Company Information

|  |  |
| --- | --- |
| Company name: | Superhosting |
| Web site: | https://www.superhosting.bg/ |
| Major products / services: | Hosting, Virtual servers, Domains, Site builder, WordPress hosting and etc… |
| Company type: | Service |
| Major technology stack: | HTML5, CSS3, JavaScript, |
| Other info: | --- |

### Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

|  |  |
| --- | --- |
| **Pros** | **Cons** |
| Remote work options | Job security |
| Innovative |  |
| Benefit packages |  |
| Specializing in web dev |  |
|  |  |